



All Sports Booster Club, Inc.  
The Clocker Club MINUTES  
October 4th, 2017

**Attendees:**

Lisa Massauro - President  
Lorraine Fleming – Vice President  
Mike Grimes – AD  
Leslie Marci – Secretary  
Regina Norfolk – Parent Liaison  
Heather Keaveny - Treasurer  
Ann Burman

**Guests:**

Jess DeBenedictis  
Kelly St Coeur

**Meeting called to order at 7:00 pm**

Minutes from the September meeting were reviewed. A motion to approve the minutes was made by Lisa, and seconded by Heather. The minutes were approved with a unanimous vote.

**Powder Puff Football Game**

The powderpuff game date has been set for Tuesday, Nov 21 at 7pm at the AHS football field. There will be 3 practices prior to the game. The practice dates will be Nov 16, 17 and 20 from 3-4:00. The field and the gym are booked for the listed practices. Each class will purchase their own shirts, and the Clocker Club will make the flyers to advertise the event. The cost will be \$5 for an adult to attend, unless you bring a canned good and then it will be \$3. The cost for students will be \$3, unless the student brings a canned good to donate to the food pantry, and then admission will be free.

Mike Grimes will have the scoreboard working, and the event will be advertised through social media, and daily announcements. Concessions will be open, and Lorraine will set up the sign-up genius for parents to chaperone the football practices as well as work concessions. We will also look for volunteers to sell 50/50 raffle tickets and collect ticket money at the gate.

We will look for people to ref the games, and look for someone to announce the game. The juniors and seniors will provide rosters for us.

**AD Update**

Mike would like to look in to a track record board for both indoors and outdoors. He would also like to look into a few more banners for state records and NE champions.

There will be a mandatory meeting for all winter sports participants on November 7<sup>th</sup>. On November 15<sup>th</sup> there will be an athletic wellness summit, featuring 5 speakers on a rotating schedule for small group discussion. The topics will include Nutrition, Mental Health and Wellbeing, Injury Prevention,

Social Media, and How to get noticed by College Coaches. The Clothing Store will also be open during these events.

Lastly, Mike created a Clocker Club mailbox outside his office.

### **Concessions**

As of right now, we are shelving after-school concessions.

Football concessions: Concessions went well, with 75% of the profits going to the football team. The net was \$2,100. The Clocker Club will keep 25%, and also keep \$800 aside for restocking concessions for potential playoff game and the Powder Puff game. We will think about re-evaluating prices for next year, with nothing priced less than \$1. We also need some new equipment – a popcorn popper and a hotdog machine. Also we will consider looking in to new pizza vendors.

For the winter sports season, we will try to organize concessions for boys and girls JV and varsity basketball games. We will use sign-up genius for both concessions and the clothing store. Lisa will also work on getting a new hide-a-key for the concession stand.

### **Ashland Half Marathon**

Sponsoring the Ashland Half Marathon was discussed, and it was decided 4:1 to not sponsor the spring event. Lisa will inform Merle Cunis.

### **Clocker Club Store**

The store balance is \$4800, we are getting close to breaking even as we started with laying out \$5000. Kelly St. Coeur will place store hours in the school announcements.

### **Fundraising/Membership**

We received 3 online memberships and 25 forms in our new Clocker Club mailbox by the AD office. Members were promised a sticker and 10% off an item in the clocker store. Our thank-you email will include the 10% off coupon.

### **Publicity**

On our website, we will have a link for the school store. We will have a page for membership and will have a list of members. The sign up genius for concessions as well as information about the Powderpuff football game will be on the website.

### **Ashland Day**

The Clocker Club store made \$3000 at Ashland Day, and the Smooch-a-Pooch booth made \$280.

### **Treasurer's Report**

The Treasurers report was discussed. Leslie made a motion to approve the report, Lisa seconded the motion, and the budget was unanimously approved.